



Dear Service Electric Cablevision Customer:

Re: Digital Transport Adapter (DTA)

As you may have heard over the past few months, the trend in the TV industry is to "Go Digital". This means that cable companies, like Service Electric Cablevision, will be converting many of their channels to a digital-only format. The reason behind this transition to digital is to provide you, the customer, with the most enhanced picture and sound quality. It also creates increased network capacity for more HD channels, faster internet, and future entertainment and communication products.

Enclosed is the NEW digital transport adapter or DTA. The monthly rental fee for this DTA is FREE as part of your subscription. The DTA will enable you to continue viewing ALL channels in the Classic Cable® Lineup as we begin to deliver most of them in a digital-only format. For each additional TV connection in your home where you wish to view ALL channels in the Classic Cable® Lineup you will need one of the following from Service Electric: a) DTA\* b) Digital Converter c) HD Converter d) HD/DVR Converter, OR a TV with a built-in digital QAM tuner. If you are not sure if your TV has a built-in digital QAM tuner, check your manual or with your set's manufacturer.

*\*2nd DTA monthly rental fee is also FREE: please visit <http://dta.secv.com> or call **1.877.955.SECV (7328)** to place your order. Additional DTAs after the first two can be leased for \$1.95 per month per DTA or for a one-time lease payment of \$49.95 per DTA.*

As an added bonus, you'll receive ESPNNews, the Big Ten Network, the popular college sports channel, as well as 45 commercial-free music channels from Music Choice® with the new DTA. This means you will now have access to a wide variety of music genres including: Classical, Country, Dance, Inspirational, Instrumentals, Jazz & Blues, Latin, Pop, Rock, Urban, Variety, and Vocal & Theatrical. All of these channels will have crystal clear, digital, CD-quality sound for ultimate enjoyment! For your reference, on the back of this letter we have included the new Music Choice Channel Lineup.

For questions or concerns about the above information, assistance with connecting the DTA to your TV, or to order additional DTAs for other TV connections in your home, please visit the following website <http://dta.secv.com> or call **1.877.955.SECV (7328)**.

Thank you for choosing Service Electric. We appreciate your business!

Sincerely,

The Team at Service Electric Cablevision  
[www.secv.com](http://www.secv.com)

# Music CHOICE®

## Urban

### 402 — Hip-Hop & R&B (TV-PG)

Today's popular Hip-Hop and R&B

### 405 — Rap (TV-MA)

Today's hottest Hip Hop and uncensored rap

### 406 — Hip-Hop Classics (TV-PG)

Hear old school rap and today's hip-hop classics

### 407 — Throwback Jamz (TV-PG)

R&B hits of the '90s and back-in-the-day rap

### 408 — R&B Classics (TV-PG)

R&B hits and slow jams for the grown and sexy

### 409 — R&B Soul (TV-PG)

Urban adult music from yesterday and today

## Rock

### 412 — Classic Rock (TV-PG)

Catch the hits and album tracks from the genre's pioneers

### 413 — Retro Rock (TV-PG)

80s and 90s rock stars that dominated the charts and arenas

### 414 — Rock (TV-PG)

Rock served straight up with no frills

### 415 — Metal (TV-MA)

Prepare yourself for an uncensored aural audio assault

### 416 — Alternative (TV-MA)

Hear the tracks that continue to define the modern rock sound

### 417 — Classic Alternative (TV-MA)

Artists that gave birth to modern rock music

### 418 — Adult Alternative (TV-MA)

Cutting edge artists and their songs that will entertain, as well as inspire

### 419 — Soft Rock (TV-PG)

A mix of pop hits from yesterday and today

## Vocal & Theatrical

### 426 — Stage & Screen (TV-PG)

Original mix of music from the movies, TV, and Broadway

### 438 — Singers & Swing (TV-PG)

Discover the Great American Songbook with the best singers and bands

## Pop

### 401 — Hit List (TV-PG)

The best of today's pop, rock, and hip-hop, straight off the charts

### 403 — MC Mixtape (TV-PG)

Non-stop mixes and blends to keep the party going

### 420 — Pop Hits (TV-PG)

Upbeat mix of today's and yesterday's favorites

### 421 — 90s (TV-PG)

Jam out to the hottest pop, rock, and urban hits of the decade

### 422 — 80s (TV-PG)

Oh my gosh, listen to totally tubular hit songs of the decade

### 423 — 70s (TV-PG)

Get groovy with the hits from one of music's most diverse decades

### 424 — Solid Gold Oldies (TV-PG)

Rock around the clock with the biggest hits of the 50s and 60s

### 425 — Party Favorites (TV-PG)

Get the party started with a mix of up-tempo tracks

## Dance

### 404 — Dance/Electronica (TV-PG)

Check out the biggest dance, house, club electronica tracks

## Country

### 429 — Today's Country (TV-PG)

The biggest hits from today's hottest country stars

### 430 — True Country (TV-PG)

Flashback of 80s and 90s hit country songs

### 431 — Classic Country (TV-PG)

The songs you love from the pioneers and legends of country music

## Jazz & Blues

### 435 — Smooth Jazz (TV-PG)

Experience an eclectic blend of soulful and polished grooves

### 436 — Jazz (TV-PG)

Discover tracks from throughout Jazz music's rich history

### 437 — Blues (TV-PG)

Get everything blues - from Chicago to the Mississippi Delta

## Latin

### 442 — Musica Urbana (TV-PG)

Feel the rhythm with Latin R&B, rap, reggaeton & hip-hop

### 443 — Pop Latino (TV-PG)

Move to the chart-topping hits from today's hottest Latin artists

### 444 — Tropicales (TV-PG)

Check out the hottest Latin hits and all-time classics

### 445 — Mexicana (TV-PG)

Mexican music with a rich variety of traditional styles

## Classical

### 440 — Classical Masterpieces (TV-G)

Enjoy Classical masterpieces from the worlds best musicians

### 441 — Light Classical (TV-G)

Hear orchestral favorites, solo instrumentalists & chamber ensembles

## Variety

### 411 — Reggae (TV-PG)

Groove to reggae, ska, dancehall, soca, and Caribbean rhythms

### 427 — Kidz Only! (TV-G)

The coolest pop hits and sing-a-long songs

### 428 — Toddler Tunes (TV-PG)

Lullabies and sing-along songs for your tots

### 433 — Sounds of the Seasons (TV-PG)

Enjoy the holidays with songs that capture the spirit of every season

## Instrumentals

### 434 — Soundscapes (TV-G)

Fuel the soul with new age, atmospheric & world-positive music

### 439 — Easy Listening (TV-G)

Feel the warmth with string orchestras and great instrumentals

## Inspirational

### 410 — Gospel (TV-G)

Lift your spirit with traditional & contemporary gospel music

### 432 — Contemporary Christian (TV-G)

Enjoy the most inspiring Christian music of today and yesterday